

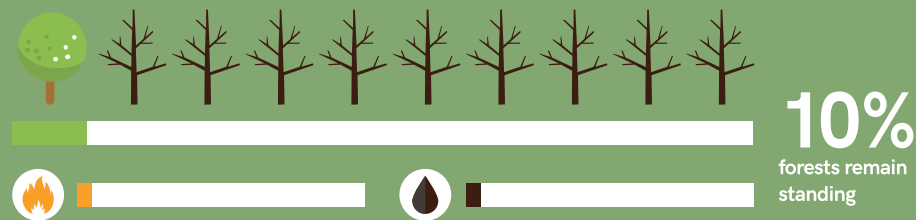


TREECOIN

TreeCoin is a sustainable project that benefits both the environment and investors who value the planet's precious resources. A hybrid token offering (HTO) will facilitate an ethical reforestation and timber cultivation programme in Paraguay and entitle investors to 40% of net profits.

THE PROBLEM

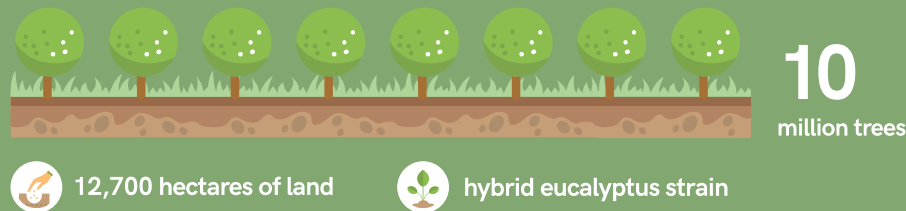
Paraguay is dependant upon firewood to power its growing economy and atone for its lack of natural gas and petroleum. Despite increased demand for timber, the country's natural woodlands have been decimated through wide-scale deforestation. The loss of native forests has implications for the country's energy needs, its wildlife, and for the planet, whose ecosystem is dependant upon trees for carbon capture. Just 10% of Paraguay's primary forests remain standing.



THE SOLUTION

TreeCoin will purchase 12,700 hectares of land and plant 10 million trees in eastern Paraguay over the course of an initial 23-year harvest. TreeCoin has developed a hybrid eucalyptus strain that will grow 5 - 7 meters a year and is suitable for firewood, timber and valuable timber. The project will take place in Villarri-

ca in the east of the country and less than 200km from the fertile Paraná River basin. This area has been found to have the highest Land Expectation Value for forestry in the country. The TreeCoin team has close ties with the region, having been engaged in reforestation work there since 2009 with local partner La Rivera.



BENEFITS

INVESTORS: 40% share of net profits, with regular payouts from year 5.
PARAGUAY: regular supply of energy with sustainable wood
LOCAL POPULATION: employment, fair wage (including 20% bonus in

TXC) and investment from TreeCoin in local charities and environmental organisations.
ENVIRONMENT: improved soil and air quality, carbon sequestration, restoration of woodland.
FLORA + FAUNA: renewed habitat for decades to come.



TREECOIN TEAM



CORE TEAM
JÖRG SCHÄFER
aka Mr. Green
Founder & CEO



CORE TEAM
PHILIPP RUSCH
CFO



CORE TEAM
ALF SCHRÖTER
Founder & COO



CORE TEAM
ANDREAS JELINEK
Founder & Reforestation Specialist



CORE TEAM
MARCEL MOYE
Founder



CORE TEAM
MARKUS OESER
Founder

TREECOIN BY NUMBERS



90%
of Paraguay's eastern forests felled in the last 68 years



500,000 tonnes
firewood per year used by agricultural industry for energy



48%
Paraguay's energy consumption sourced from firewood



178,000 hectares
of woodland Paraguay loses per year



37 million
total number of trees scheduled for plantation



59,650 hectares
total land to be cultivated through entire project



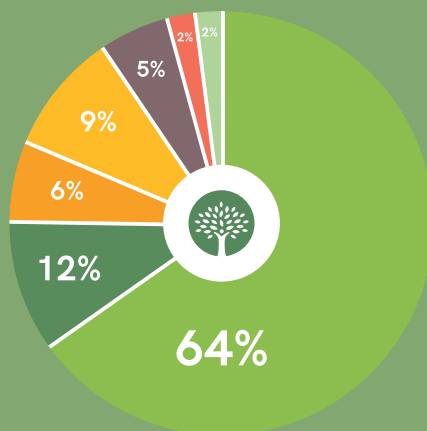
\$1.1 billion
total estimated profit from timber sales



\$109 million
estimated profit allocated to social causes



\$436 million
estimated profit (40%) to be paid to TreeCoin investors



Capital Investment

- Land Purchase Reforestation
- Marketing Fee
- Operating Costs
- Founding Companies
- Contingency Reserve
- Legal & Consulting Fees
- Social Projects



TREE TOKEN

The TREE security token will provide token-holders with 40% of the net profit generated, payable in TXC. Each TREE token represents one tree that will be planted and for every 1 TREE sold, 100 TreeCoin (TXC) will be generated, 70 of which will be issued to the investor and 30 to the company.



TREECOIN (TXC)

TreeCoin (TXC) will be a payment currency within Villarrica and wider Paraguay. All TreeCoin employees will receive a voluntary TXC allowance of 20% in addition to their salary. TreeCoin will also pay 20% of all partner and service supplier invoices in TXC tokens and will incentivise buyers to utilise TXC as payment for timber.



CORE TEAM
JENS NOCKE
Founder



ADVISORS
THORSTEN WITTMAN
Environmental Advisor



ADVISORS
HENDRIK KLEIN
External Advisor



ADVISORS
NAEEM ASLAM
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ADVISORS
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